



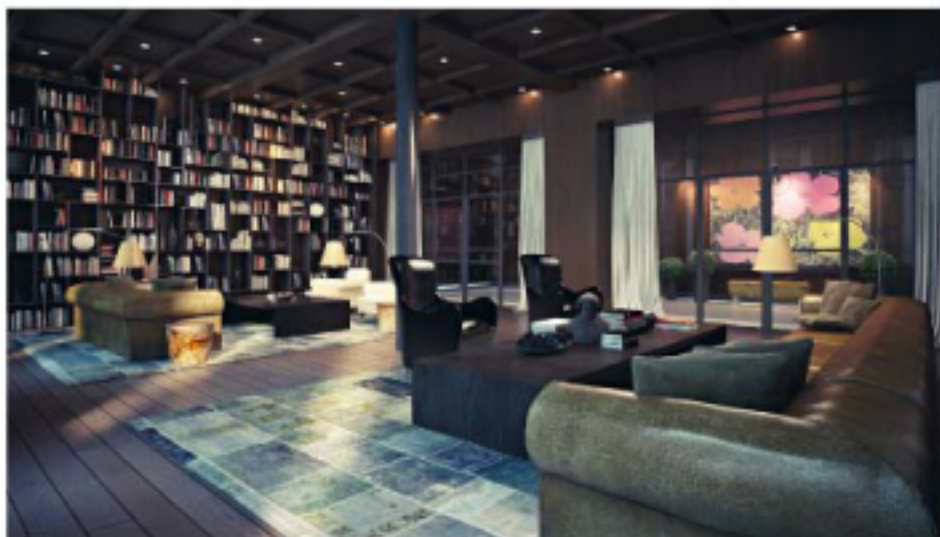
RUBENSTEIN PUBLIC RELATIONS, INC.

The Robb Report
**EXCEPTIONAL
PROPERTIES**
published by The Robb Report exceptionalproperties.com

August 16, 2011

NEW DESIGN BRINGS STYLE AND ACCLAIM TO TRIBECA'S 250 WEST STREET

Author: Bob Morris



Library Lounge



Gal Nauer Architects, an international architecture firm with studios in New York and Tel Aviv, has created a new architectural and interior design at 250 West Street, a historic building located in the heart of TriBeCa. Originally built in 1906, 250 West Street has been converted from a landmark warehouse building into a 21st-century luxury residence featuring a majestic historic facade. The new contemporary design of the building embodies a modern sophistication as well as the history of TriBeCa's landmark district.

"Two hundred fifty West Street introduces a magnificent new style of modern luxury living to TriBeCa," says Gal Nauer, founder and president of Gal Nauer Architects. "This exquisite residence fits in perfectly with the neighborhood's modern-day energy and spirit, and also embraces the building's past with its beautiful historic facade."

Originally designed by William H. Birkmire, the 11-story neo-Renaissance building consists of 111 loft-style condominiums and approximately 300,000 residential square feet. More than 30 different layouts range from loft-style units with 16-foot ceilings to four-bedroom homes.

Residents will enjoy a majestic lobby with 24-hour concierge service, a private library lounge, a 61-foot pool, and a two-level amenity area including a pool, children's playroom, sauna, and state-of-the-art fitness center.

Atop 250 West Street is a one-of-a-kind penthouse comprising over 7,000 square feet, with a private entryway, lobby, and elevator. In addition, a 5,000-square-foot rooftop terrace offers a sundeck, a lounge, a dining area, and panoramic views of the Hudson River and Hudson River Park's new Piers 25 and 26. Integrating the latest trends in luxury development, the project included the revitalization of the building exterior and renovation of the residential spaces, two grand entrances, and the majestic penthouse suite. Unique to the project are loft residences with private ground-level interior entrances.

"Designed specifically for the tenants' downtown lifestyle, 250 West Street provides a living experience much like that of a mansion, rather than an apartment. This combination is what makes the condominium residence so special," says Nauer.

Located on the corner of Hubert and West Street, directly adjacent to newly constructed park facilities at Pier 25 and 26 on the Hudson River, 250 West Street offers the finest in building amenities, including a residents' lounge, library, gym, rooftop terrace, yoga studio, private elevator vestibules, concierge services and on-site parking. Residences start at \$1.5 million.

For more information, visit www.250weststreet.com.